BeerMe

User Flows

Background

Six user flows were created to understand the steps users will take to accomplish their goals. The tasks used address common functionality and user goals. The user flows will also influence future wireframes.

User Flows

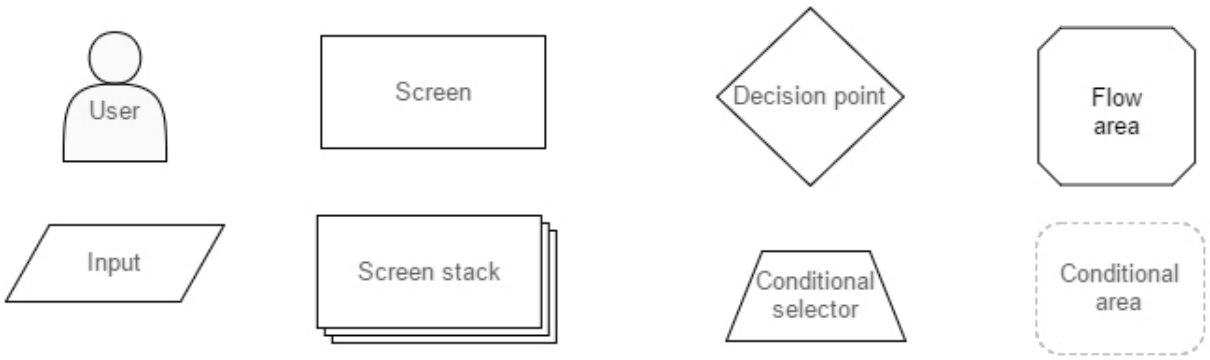
1. Login or sign up
2. Setup profile
3. Look up beer
4. Rate beer
5. Find a seasonal beer on tap nearby
6. Try a new beer in my favorite styles or from my favorite brewers, within 30 miles

Draft user flows can be found in the Appendix.

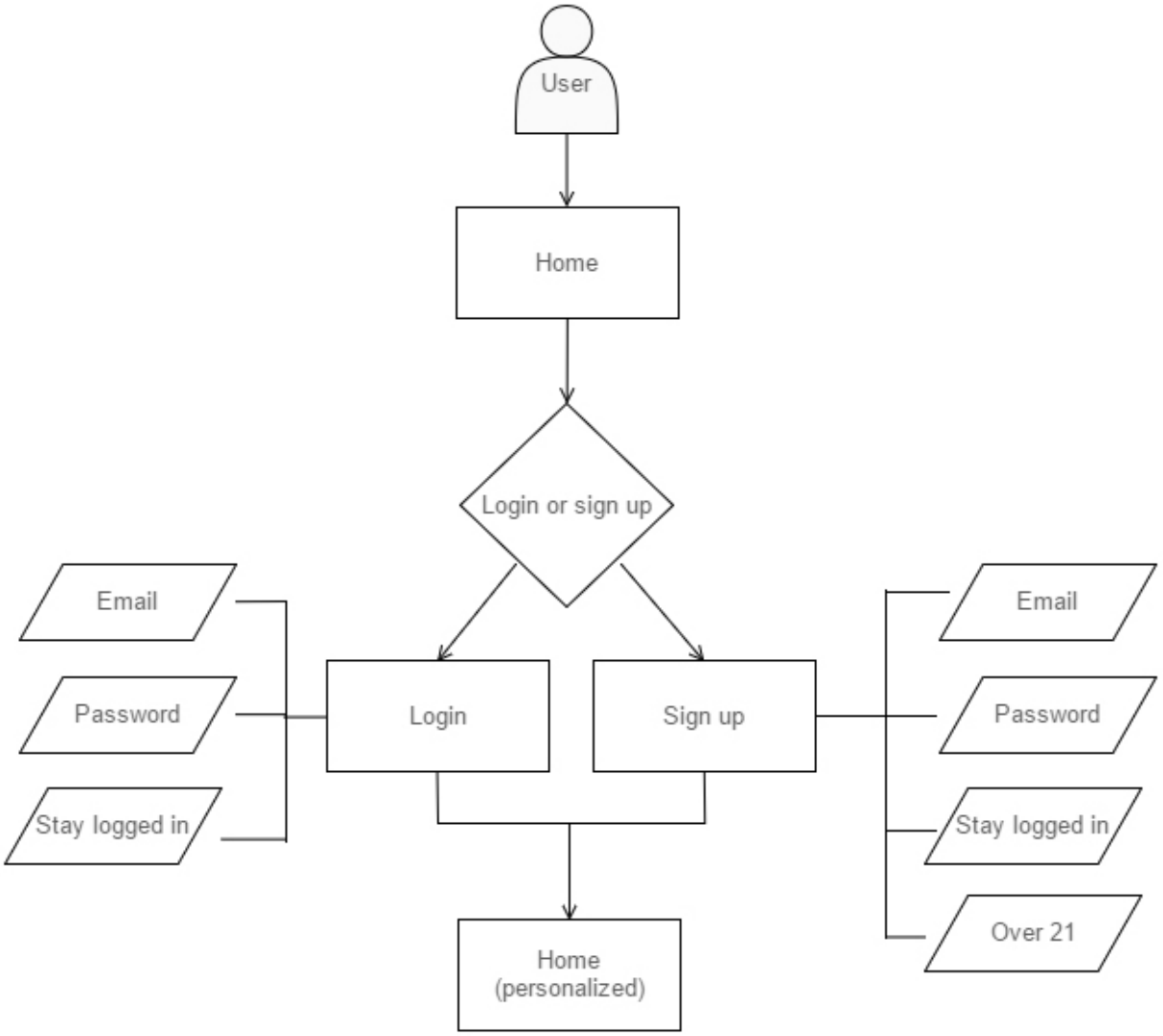
Legend

The following user flows follow Jesse James Garrett's visual vocabulary. More details are available at the link below.

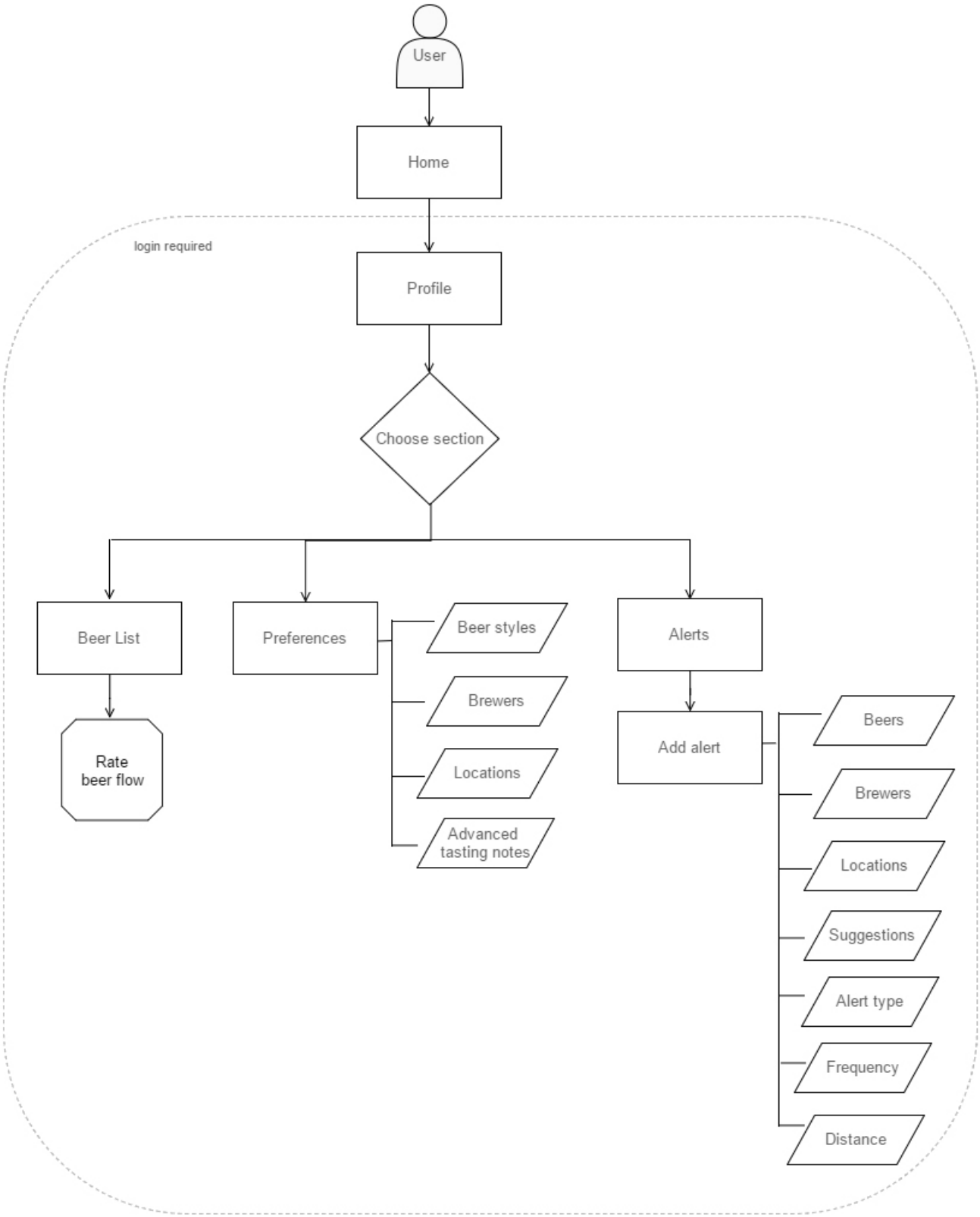
http://www.jjg.net/ia/visvocab/



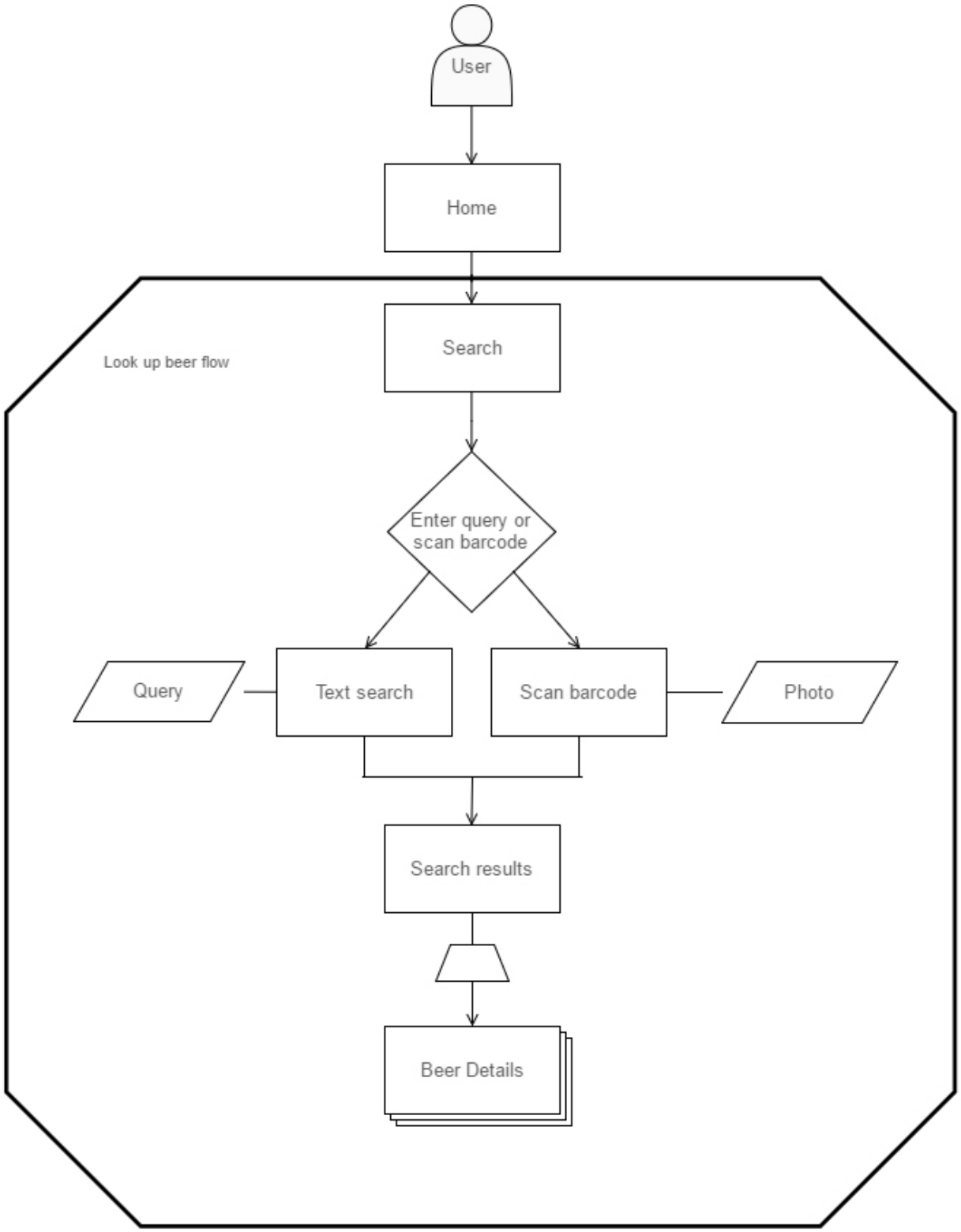
1. Login or sign up



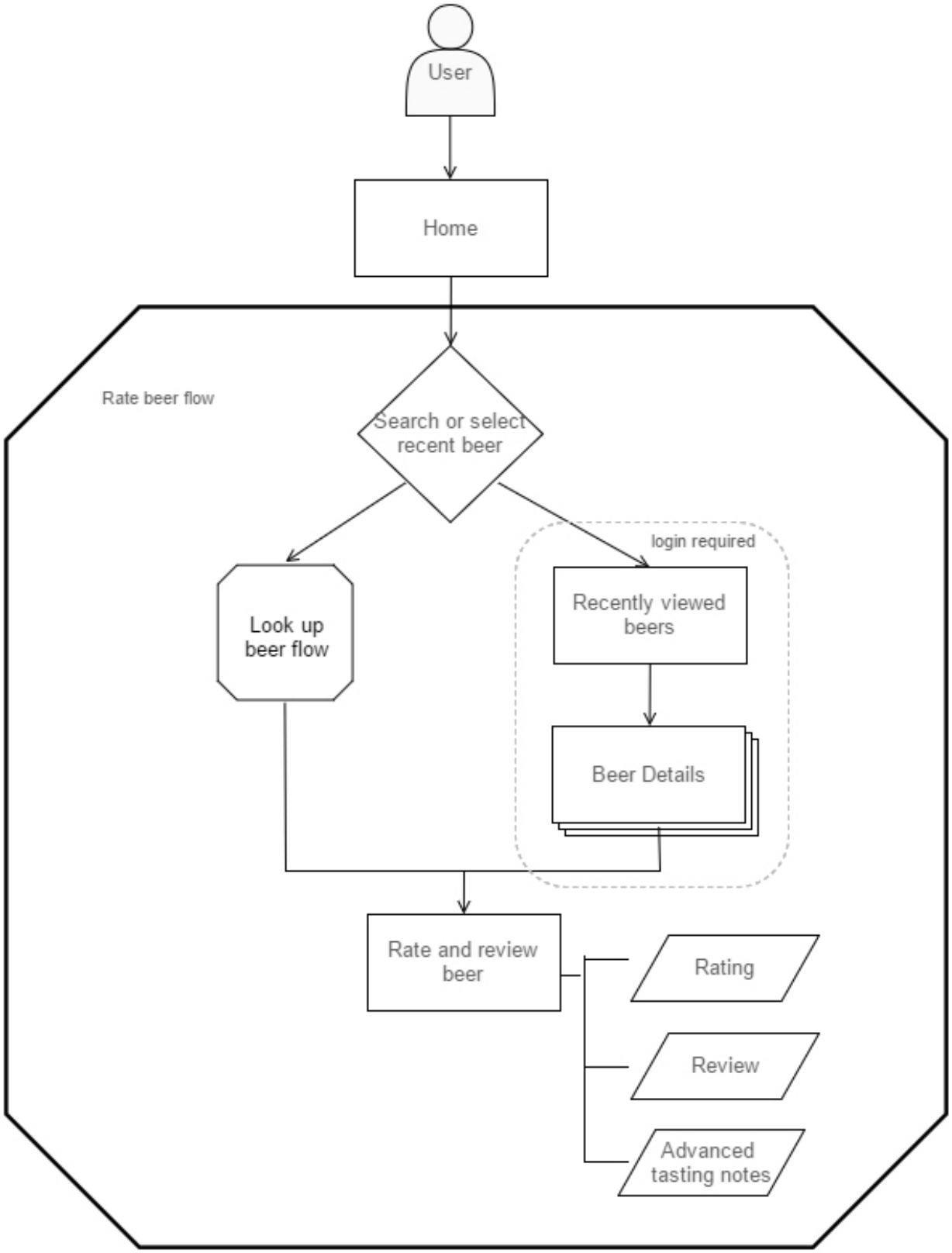
2. Setup profile



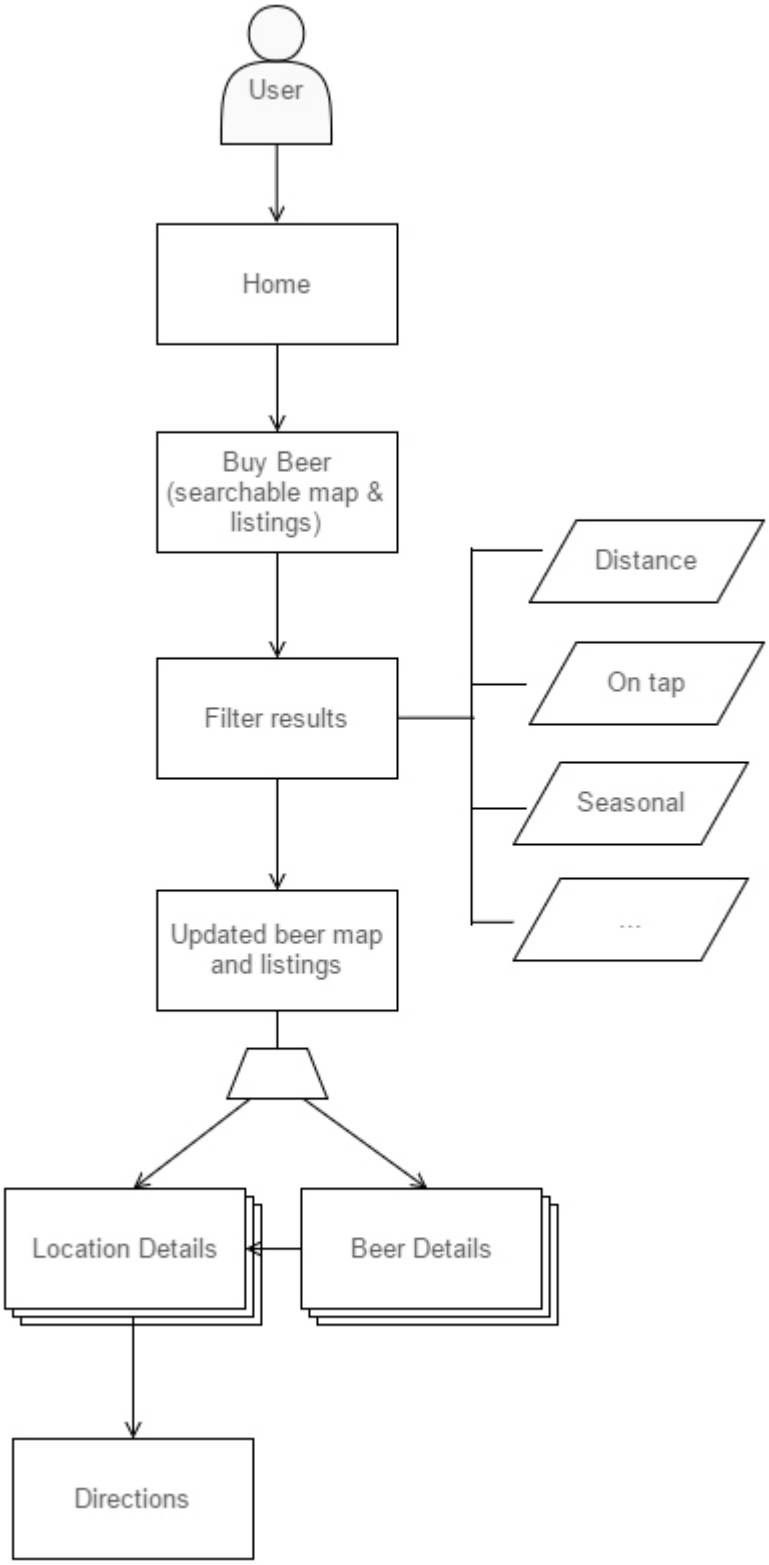
3. Look up beer



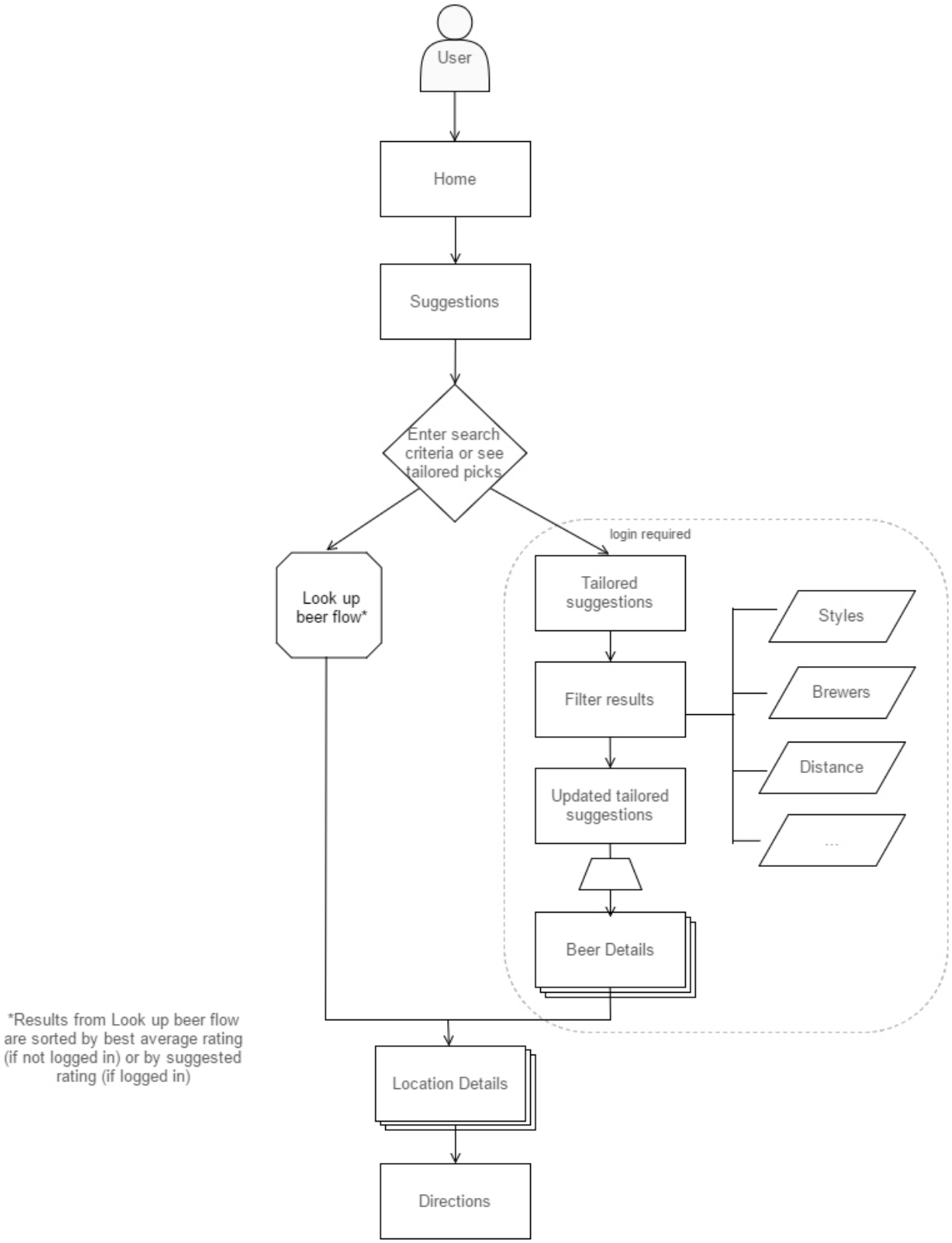
4. Rate beer


User
Home
Rate beer flow
Search or select recent beer
login required
Look up beer flow
Recently viewed beers
Beer Details
Rate and review beer
Rating
Review
Advanced tasting notes

5. Find a seasonal beer on tap nearby

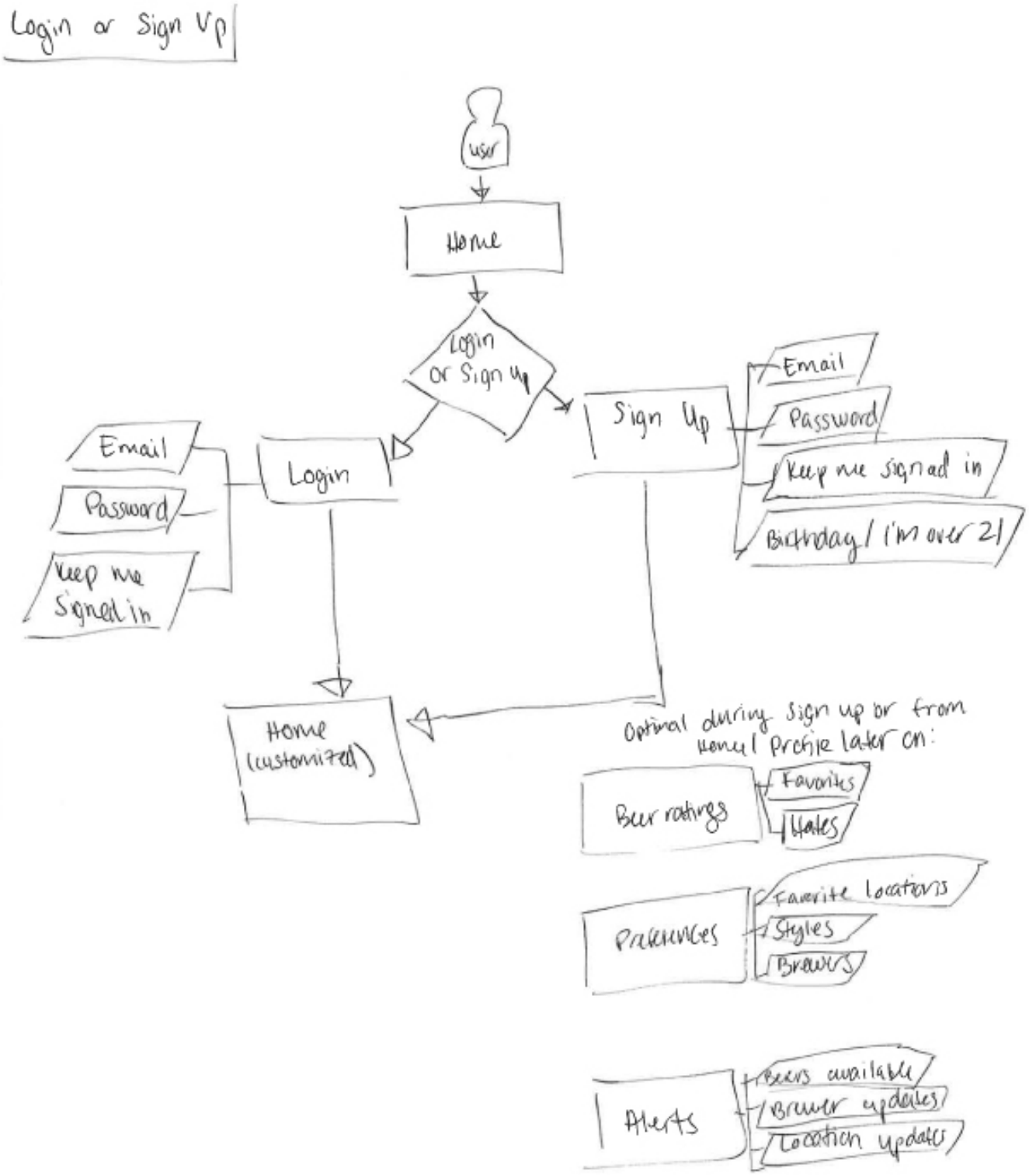


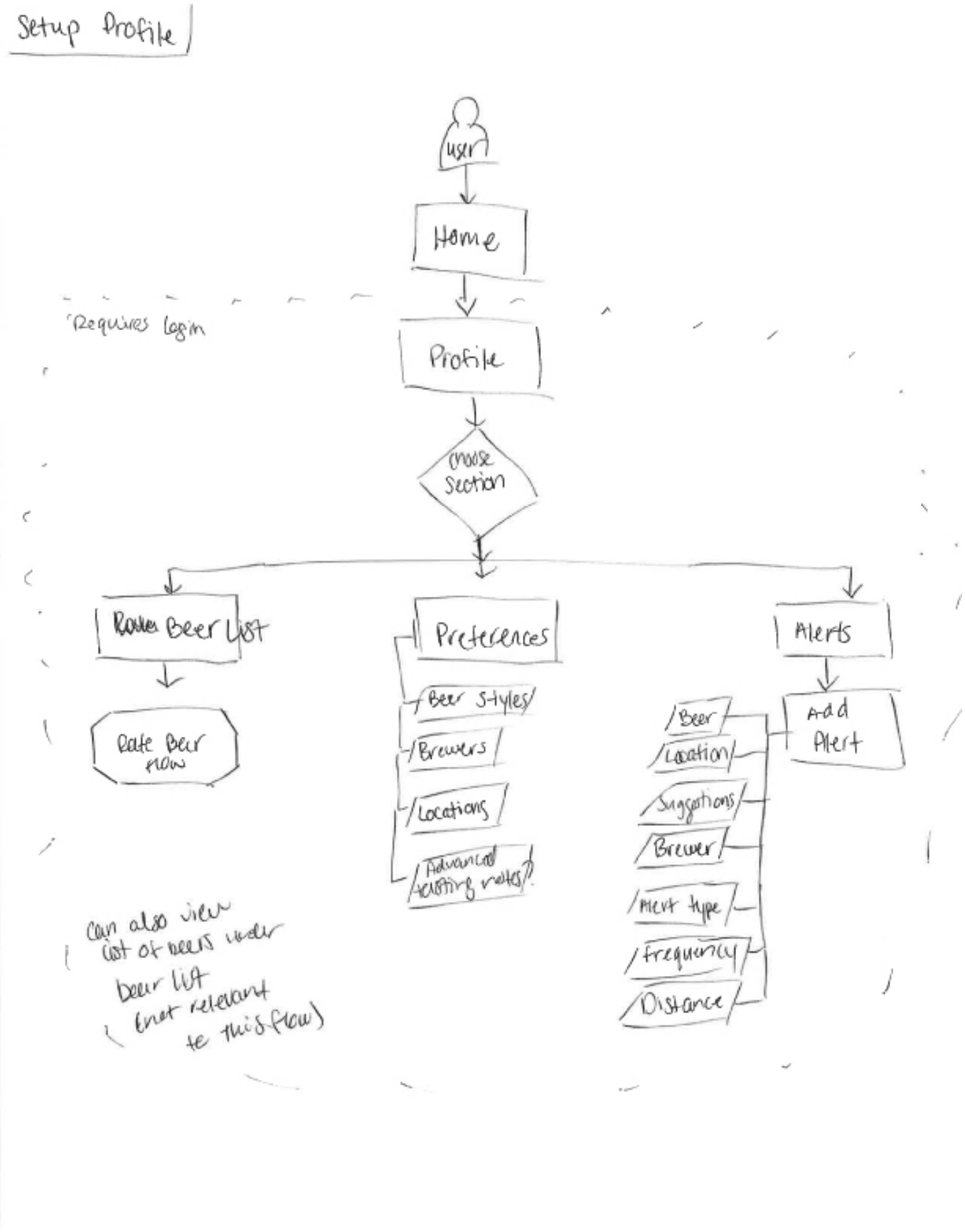
6. Try a new beer in my favorite styles or from my favorite brewers, within 30 miles



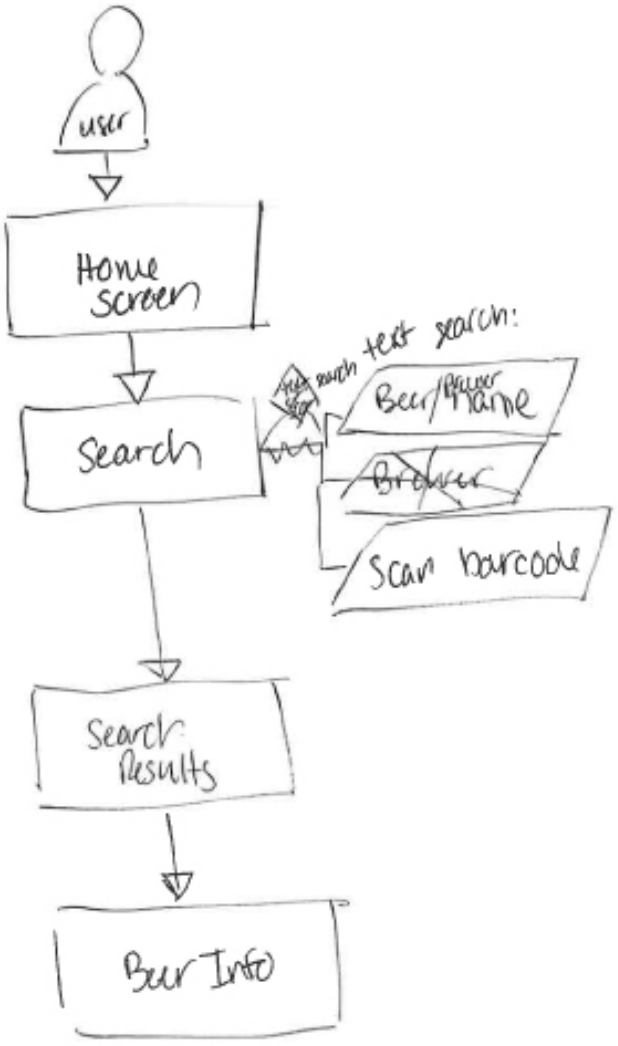
Appendix

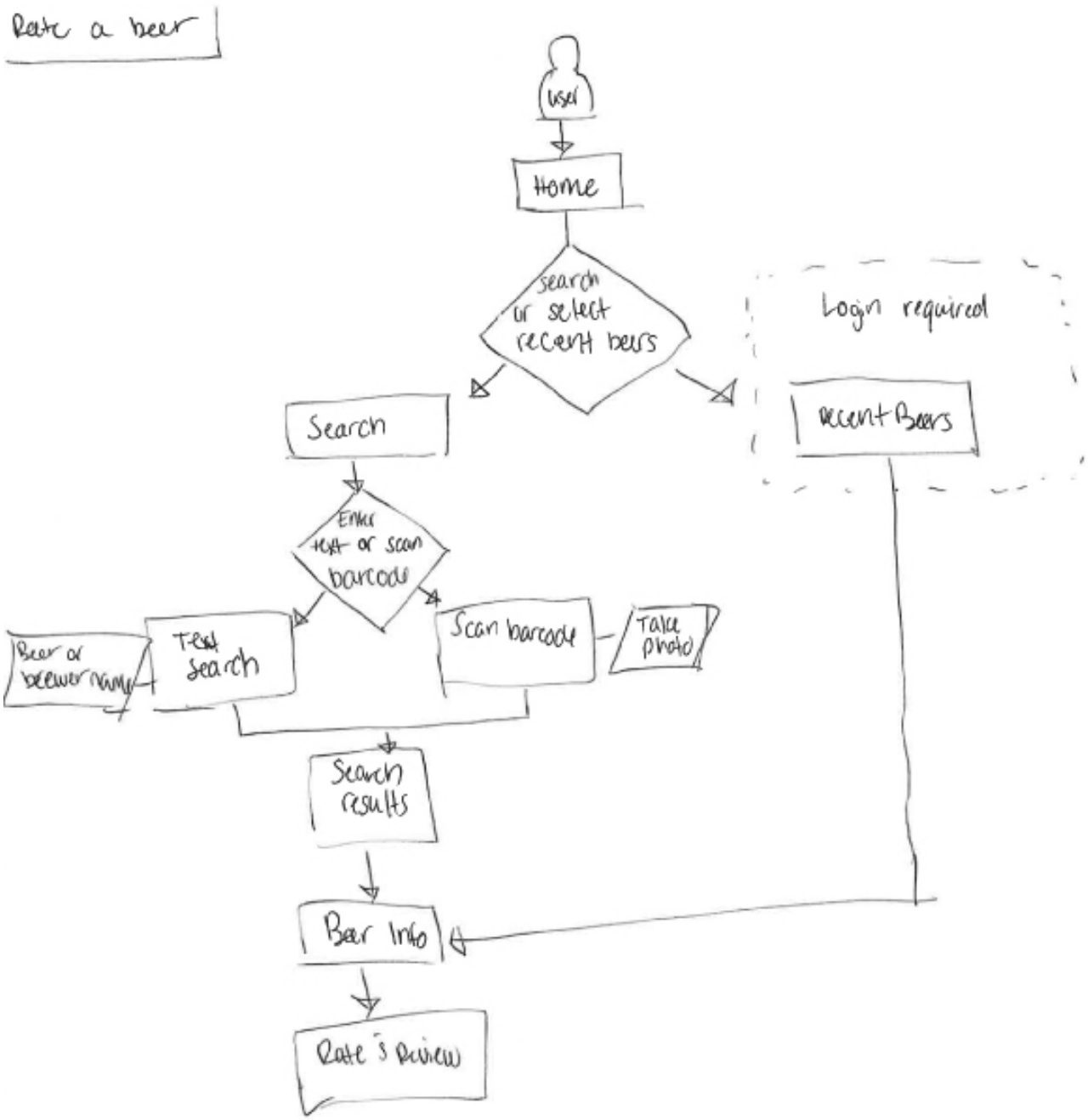
Draft User Flows

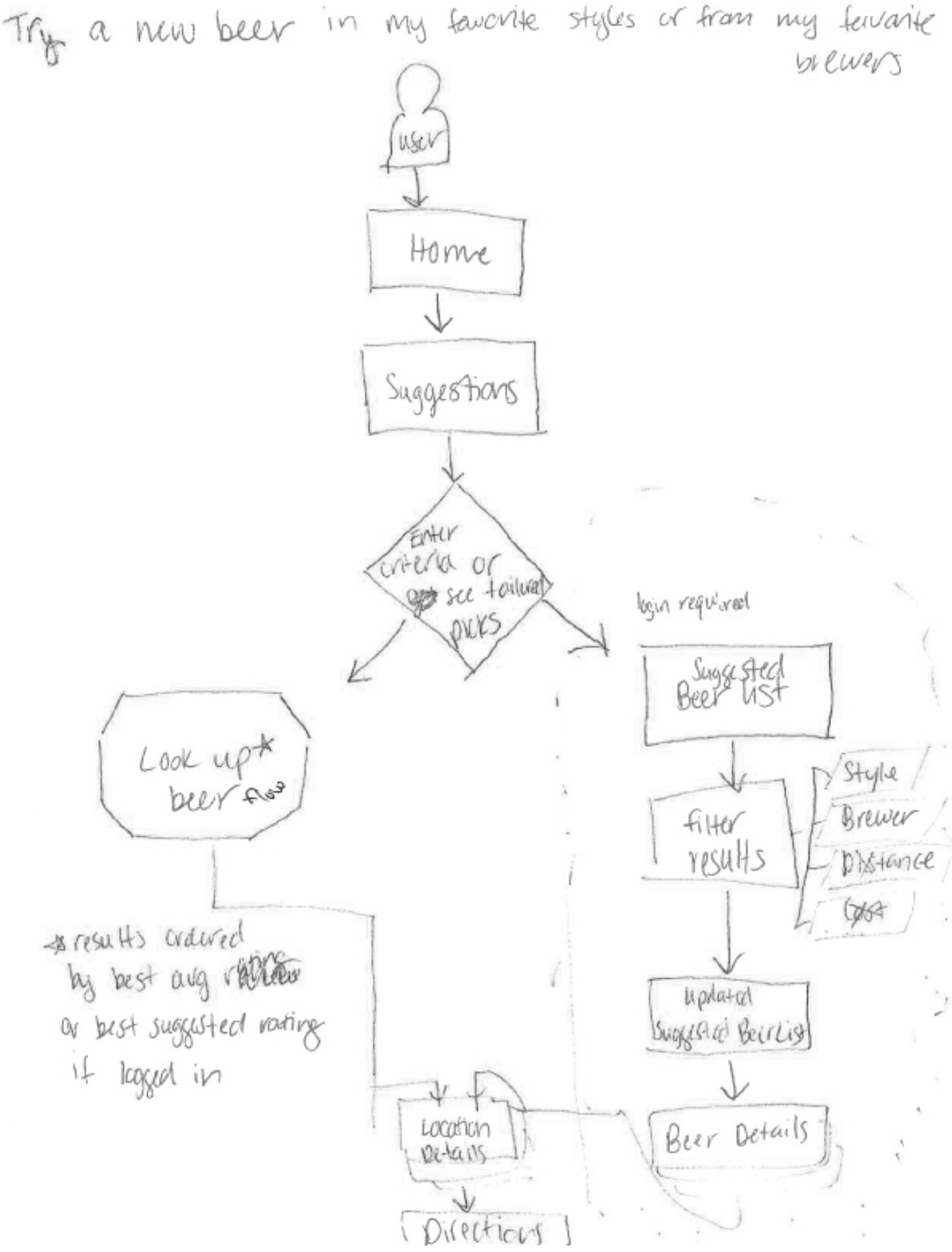



Setup Profile
user
Home
Requires login
Profile
choose section
Rated Beer List
Rate Beer flow
Preferences
Beer Styles
Brewers
Locations
Advanced alerting rules?
Alerts
Add Alert
Beer
Location
Suggestions
Brewer
Alert type
Frequency
Distance
Can also view list of beers under Beer List that relevant to this flow

Look up a beer




Rate a beer
User
Home
search or select recent beers
Login required
Search
recent Beers
Enter text or scan barcode
Beer or brewer name
Text search
Scan barcode
Take photo
Search results
Beer Info
Rate & Review


Try a new beer in my favorite styles or from my favorite brewers
user
Home
Suggestions
Enter criteria or see tailored picks
Look up* beer flow
begin required
Suggested Beer List
filter results
Style
Brewer
Distance
Cost
updated Suggested Beer List
*results ordered by best avg rating or best suggested rating if logged in
Location Details
Beer Details
Directions